

# ERIC WENTWORTH

✧ Design ✧ Illustration

## PROFILE

**Award-winning** graphic designer and illustrator with proven ability in leading design teams. Experience in product development, creating illustration for design and editorial purposes, development and preservation of corporate and brand identities, packaging, publication design, web layout, sales collateral and trade show graphics.

**Effective and reliable** team player known for ability to get to the root of a design problem and tackle it in creative ways. Flexible, organized, attentive to detail, works successfully both independently and within a group.

## EDUCATION & HONORS

**University of New Hampshire,**  
*1994-1999*, Bachelor of Arts in  
Studio Art, with focus in drawing &  
painting. Graduated with honors.

**McIntosh College,**  
*2004-2005*, Associate's Degree  
in Graphic Design/Visual  
Communications. Achieved Dean's  
List for all terms. Received three  
letters of outstanding achievement  
from design instructors. Graduated  
with highest honors.

**Awarded Second Place  
for Illustration,**  
NH Press Awards' Annual Better  
Newspaper Contest, *2004*.

**Awarded Second Place  
for Illustration,**  
New England Press Awards' Annual  
Better Newspaper Contest, *2004*.

## EXPERIENCE

### **Freelance Graphic Designer/Illustrator, Winter Crow Studio (1999-present)**

Handle all aspects of running a freelance design and illustration business. Projects include branding and corporate identity for educational institutions and small businesses, editorial illustration, and design for business and publishing clients including Daniel Webster College, Newmarket Recreation Center, The Nashua Telegraph and Insurance Conference Planner Magazine.

### **Associate Art Director, Momenta/Firefly (2005-2008)**

At Momenta, my primary task was art direction of the design and illustration behind Firefly, a branch of Momenta focused on creating products for the stationery market. I was also vital in the creation of products and packaging for atd, a major player in the scrapbooking market. I assisted in the conception and development of new product lines and strengthening of existing lines, and helped to strategically position the company in new ways by providing excellent design and illustration that responded to and anticipated market trends. Momenta's products are sold internationally to retailers including Wal-Mart, Michael's, A.C. Moore and Target.

### **Internship, Circus Media (2005)**

Short internship introduced me to the daily workings of a design firm. Participated in daily brainstorming meetings and assisted staff with production and organizational tasks.

### **Newsroom Art Director, Foster's Daily Democrat (2001-2005)**

Began employment as a digital imager, color-correcting photos for the press. Filled in for 3 months as staff photographer for the Sanford News. Within a year I was regularly creating spot illustrations, logos and infographics for the daily and Sunday papers. In my last 2 years, I managed and trained the page design staff for the Sunday edition, in addition to art directing and illustrating for multiple papers.

## COMPUTER SKILLS

- ✧ Fluent on Mac/PC
- ✧ Adobe Photoshop CS2
- ✧ Adobe Illustrator CS2
- ✧ Adobe InDesign CS2
- ✧ Quark Xpress
- ✧ Microsoft Office
- ✧ Painter
- ✧ Macromedia Dreamweaver
- ✧ Macromedia Flash
- ✧ Macromedia Fireworks
- ✧ HTML